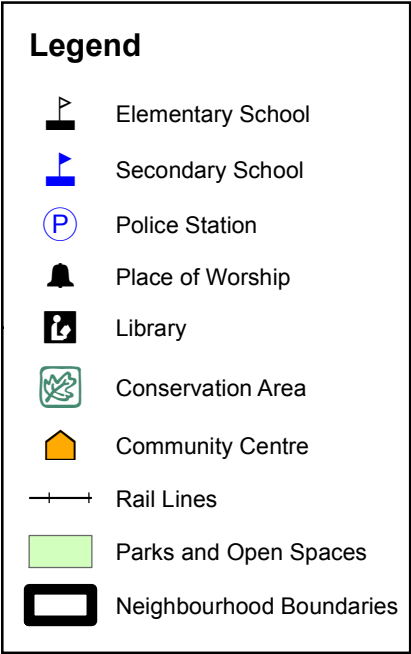
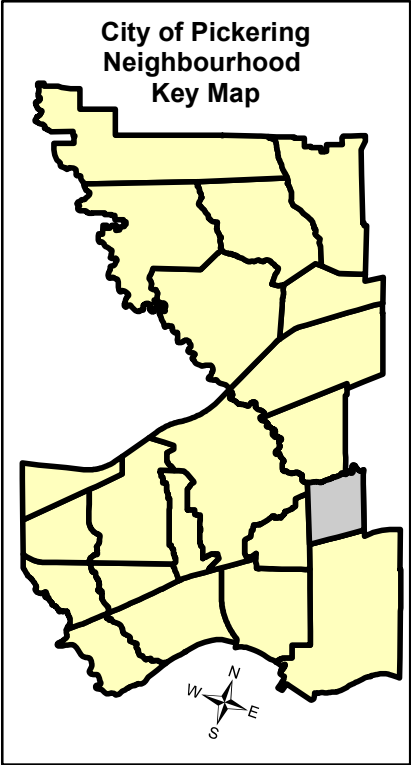
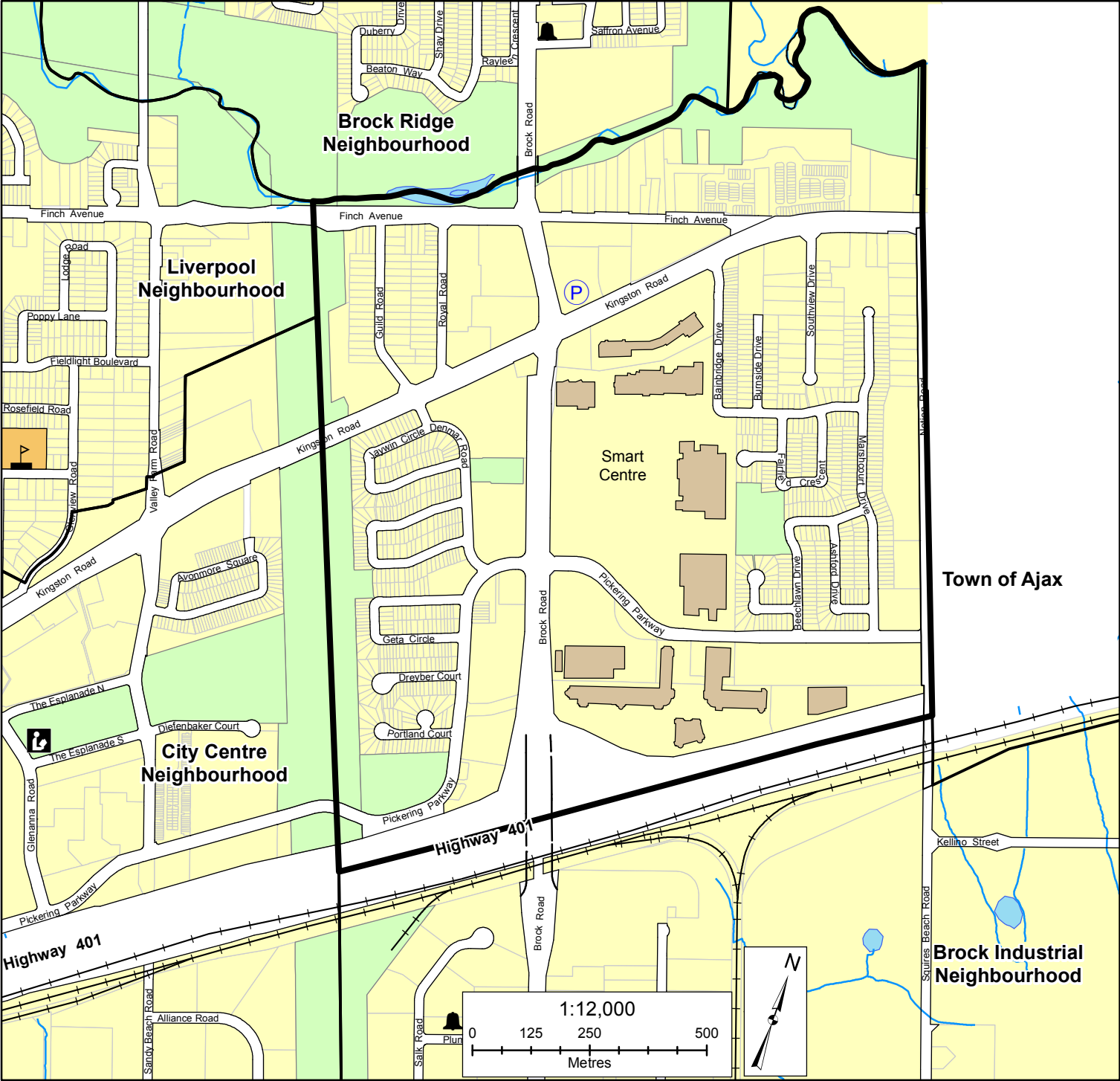


June 2017

Village East

Neighbourhood Profile

Village East Neighbourhood



Village East Neighbourhood

The Village East Neighbourhood is bounded by the hydro transmission corridor to the west, the West Duffins Creek to the north, the Ajax-Pickering municipal boundary to the east, and Highway 401 to the south. The total area of the neighbourhood is 1.82 square kilometres, and includes a portion of the hydro transmission corridor.

Initial residential development in this area occurred in the late 1940's to the mid 1950's along Guild Road, Royal Road and Southview Drive, with more subdivision activity occurring at the western and eastern ends of the neighbourhood since the 1970's. Housing in this neighbourhood consists of a mix of detached, semi-detached, rowhouse and apartment dwellings, as well as a senior's apartment northwest of the Highway 401/Brock Road interchange. Although most of the neighbourhood has been built out, limited infill opportunities remain in areas north of Kingston Road and east of Brock Road, at the northwest corner of Notion Road and Pickering Parkway, and in the southeast corner of the neighbourhood, along Pickering Parkway.

Village East includes: three neighbourhood parks; a tot lot; part of the "Diana, Princess of Wales" Park (located within the hydro transmission corridor); and a police station. It is also home to a large retail commercial district, located east of Brock Road and flanking Highway 401. The retail commercial district boasts retail commercial floor space over 76, 000 square metres, consisting of commercial plazas, big box stores, restaurants, retail warehouses, supermarkets, and three gas stations. A number of commercial plazas, stand-alone retail stores, as well as a car dealership line Kingston Road.

Kingston Road and Pickering Parkway are the main east/west routes through Village East. Access to Highway 401 is available

from Brock Road, the main north/south arterial road that provides a link to the Brock Industrial area and the GO station, south of Highway 401.



Big box stores east of Brock Road

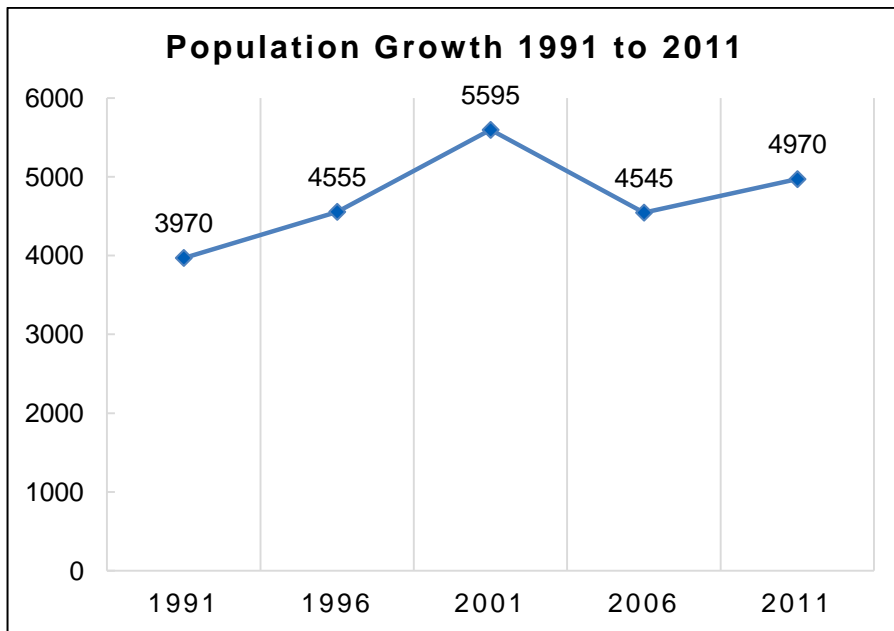
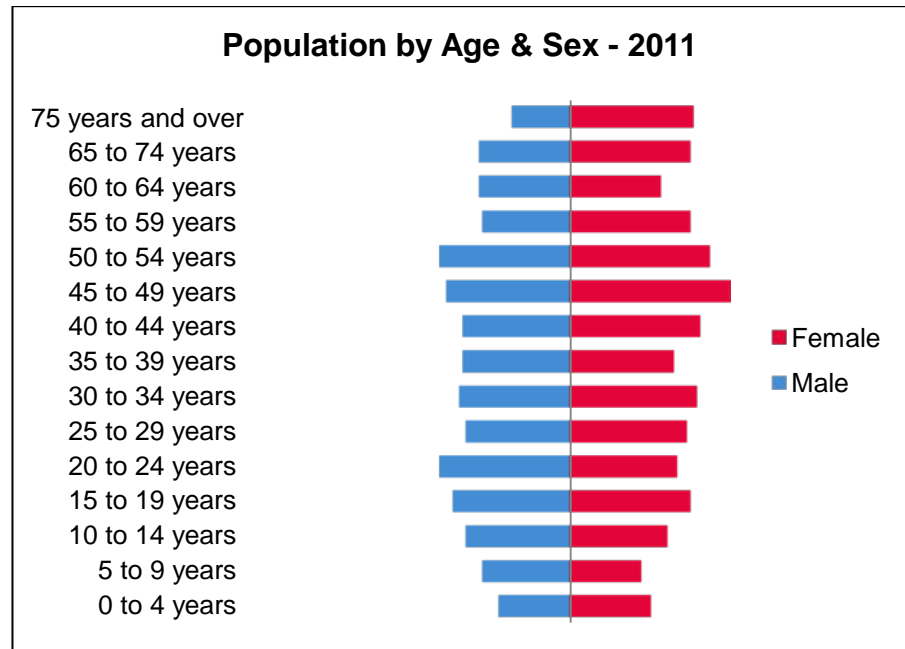
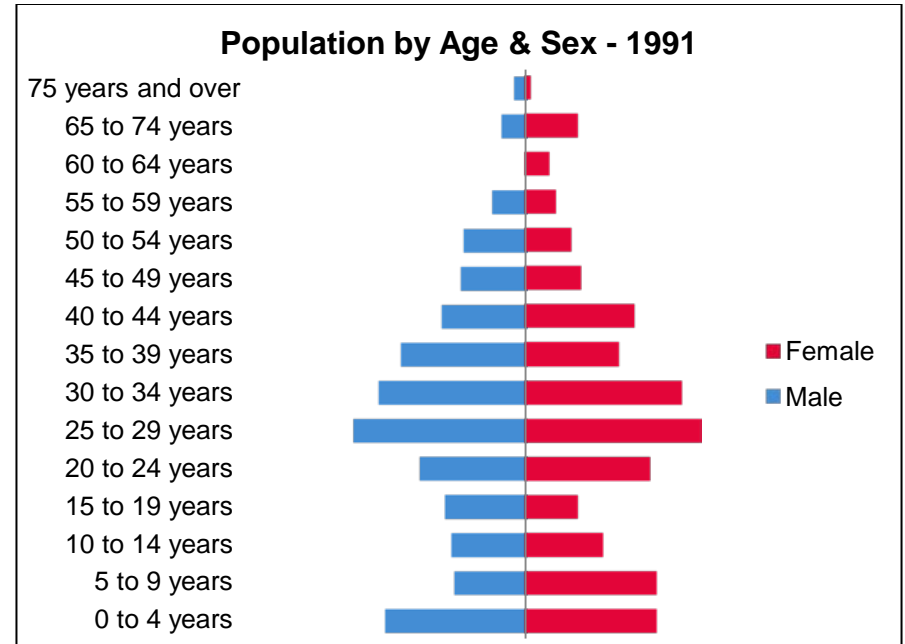


Neighbourhood park on Pickering Parkway

Population Characteristics

The population in Village East grew between 1991 and 2001 by 40.9% (1625 people). It dropped sharply after 2001 by 23% (1050 people) to 2006, after which moderate growth occurred with 9.3% to 2011.

- The most evident change from 1991 to 2011 is the reduced proportion of residents between ages 0 to 4 years and the growing proportion of residents above the age of 45 years. The significant growth in the proportion of seniors (7.6% in 1991 to 24.25% in 2011) reflects an aging community representation; (Seniors ≥ 55 years)
- The proportion of males and females was 48.6% and 51.4% respectively in 1991, and the gap between males and females widened in 2011 with males accounting for 47.1 % and females for 52.9%.

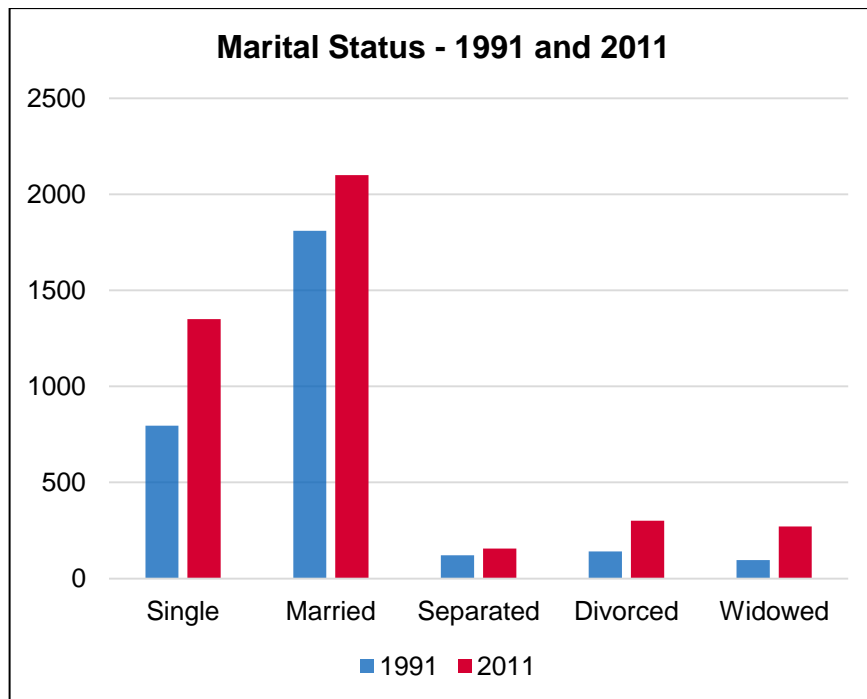


Social Characteristics

Data from the census also provides insight into a variety of social characteristics of the Village East Neighbourhood.

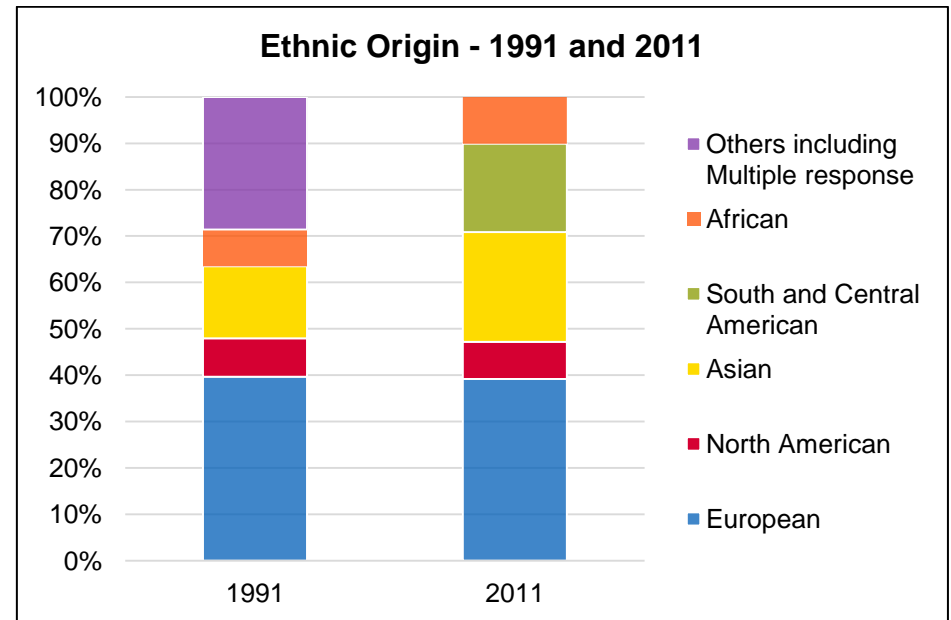
Marital Status

- Married people held the greatest proportionate share in both census years, but reduced noticeably from 61.1% (1991) to 50.3% (2011);
- The proportionate share of the population being Single, Divorced, and Widowed increased to 32.3%, 7.19% and 6.47% respectively in 2011;
- The proportionate share of those Separated reduced slightly to 3.71% in 2011.



Ethnic Origin

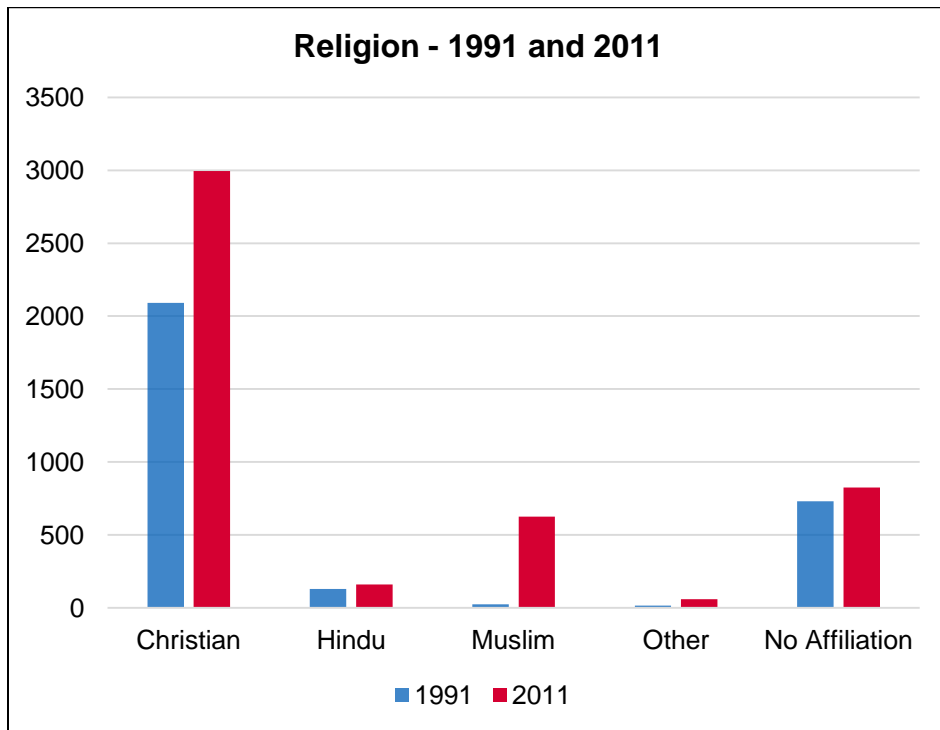
- European origin held the greatest proportion of the neighbourhood population in both census years, but its proportionate share decreased marginally from 39.7% (1991) to 39.2% (2011);
- The proportionate share of South and Central American origin grew the most from 0% (1991) to 19.07% (2011), while Asian and African also increased their proportionate share to 23.65% and 10.06% respectively in 2011;
- Other origins including Multiple responses sharply declined from 28.6% (1991) to 0% (2011), while North American origin also reflected a slight drop in its proportionate share from 8.3% (1991) to 8% (2011).



Note: The ethnic origin data collected for the 1991 Census and the 2011 Census are not directly comparable. City staff have grouped the 1991 responses to approximate those of 2011, however differences exist in the "other, including multiple" category between these two census years.

Religious Affiliation

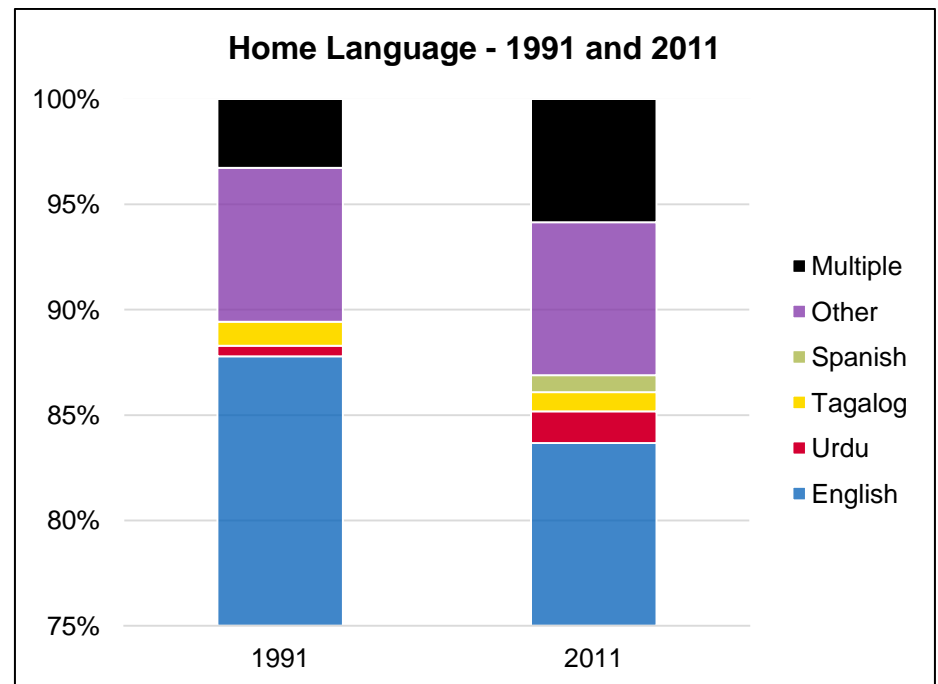
- The Christian faith held the greatest proportion of the neighbourhood's religious affiliation in both census years, but its proportionate share decreased from 69.9% (1991) to 64.2% (2011);
- Muslim increased its proportionate share noticeably from 0.84% (1991) to 13.4% (2011), while "Other" religions slightly increased their proportionate share to 1.29% in 2011;
- Hindu and those with no religious affiliation reflected a decrease in their proportionate share in the neighbourhood to 3.43% and 17.68% in 2011.



Note: "No Affiliation" = those not practicing a religion

Home Language

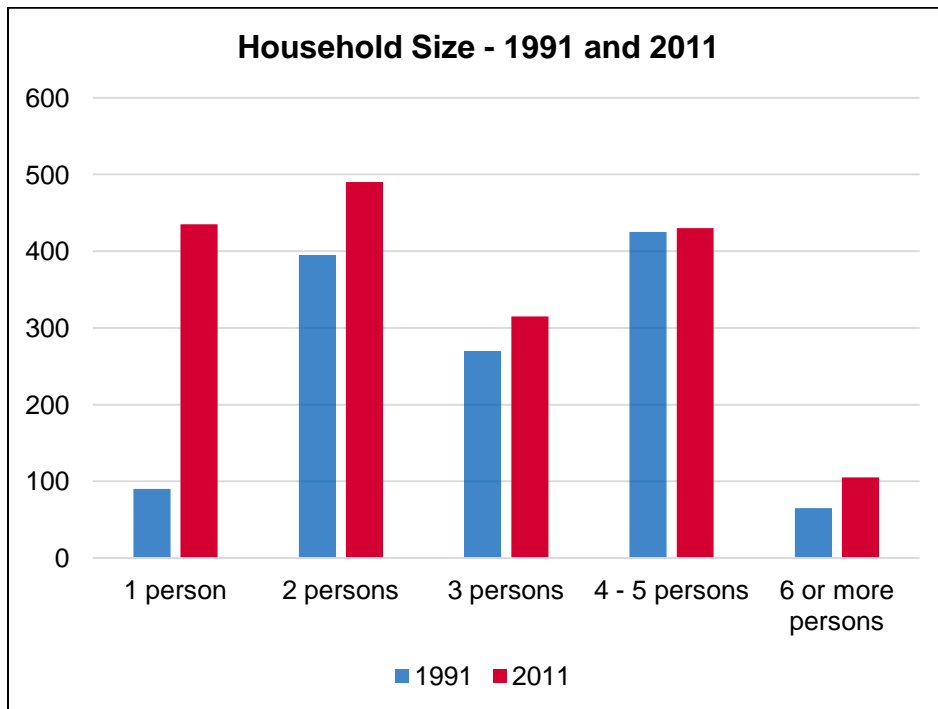
- The greatest proportion of the neighbourhood population spoke English at home in both census years, but English's proportionate share decreased slightly from 87.8% (1991) to 83.67% (2011);
- "Multiple" home languages spoken showed a noticeable increase from 3.27% (1991) to 5.85% (2011), while Urdu and Spanish also increase their proportionate share to 1.51% and 0.8% respectively in 2011;
- The proportionate share of Tagalog and "Other" languages spoken marginally decreased to 0.9% and 7.26% respectively in 2011.



Note: "Other" = single home languages spoken, other than the four most spoken languages recorded in the neighbourhood

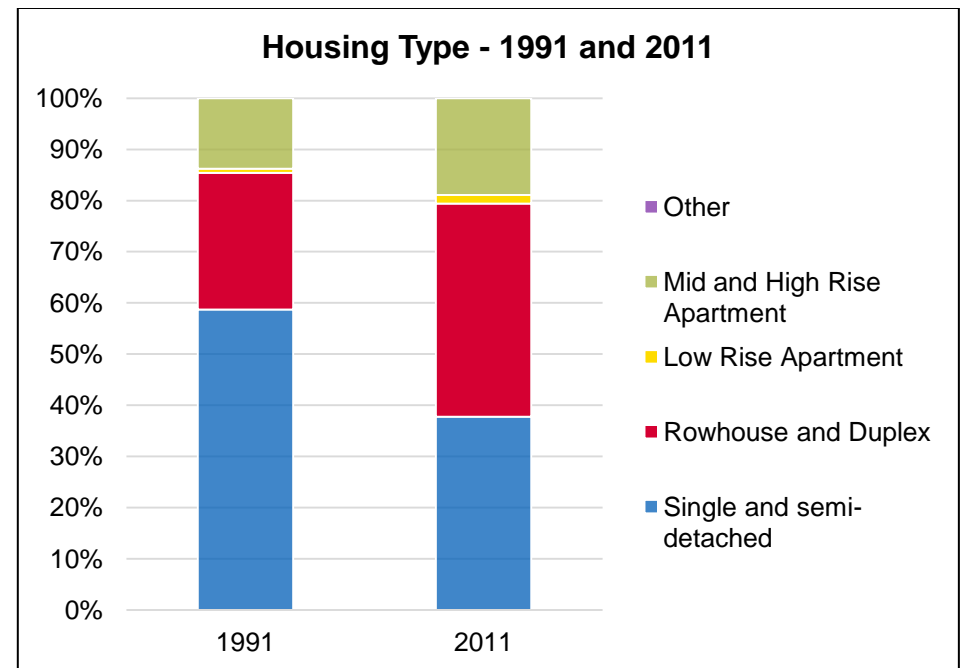
Household Size

- Households with 4 - 5 persons accounted for the greatest proportion of the neighbourhood in 1991 at 34.1%, but 2 person households overtook it in 2011 with the highest proportionate share of 27.6%;
- 1 Person households showed a noticeable increase in their proportionate share from 7.23% (1991) to 24.5% (2011), while 6 person households also reflected a slight increase from 5.2% (1991) to 5.9% (2011);
- Households with 3 persons reflected a decrease in their proportionate share of the neighbourhood, from 21.7% (1991) to 17.7% (2011). 4 - 5 Person households decreased to 24.2% in 2011.



Housing Type

- Single and semi-detached houses held 58.7% of the proportionate share in the neighbourhood in 1991, but their proportionate share decreased to 37.7% (2011);
- Rowhouses and Duplexes increased noticeably from 26.7% (1991) to 41.7% (2011), while Low Rise Apartments and Mid and High Rise Apartments both posted marginal increases in their proportionate share to 1.7% and 18.87% respectively in 2011.



This brochure provides information on the Village East Neighbourhood population and social characteristics, derived from census data by Statistics Canada. Statistics Canada completes a census of the Canadian population every five years.

This brochure will be updated and/or revised as new census data becomes available.

The 1991 Census Long Form questionnaire and the 2011 National Household Survey are based on sample surveys of the population. The 1991 Census Long Form questionnaire was mandatory while the 2011 National Household Survey was voluntary. Due to this change in methodology, the 2011 data may be subject to underreporting or response bias. In certain instances where survey responses are limited, data may be suppressed resulting in the data not being published.

If you have any questions, please contact City Development at:

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