



Community Mentorship Program

**Creating Opportunities for
Community Organizations to
Collaborate & Thrive**



Program Objectives

- Provide Community Organizations with the opportunity to provide direct programming and outreach at select City events
- Enhance guest experience through program delivery
- Provide opportunities for community organizations to further their growth and reach through mutual learning and exposure



Program Objectives

- further develop cultural leadership, volunteerism, partnerships/collaborations between like-minded community organizations and businesses
- for groups to develop their knowledge and understanding of the processes outlined in Community Festival and Events Manual.
- collect feedback to further improve the resources available in the Community Festivals and Events Manual.



Program Resources

- Dedicated staff leadership to guide program participants
- Web-posting of opportunities and partnership offers
- Promotion of Community Organizations through presence at City Events and in select City marketing initiatives (part of current scheduled promotions)
- Basis operational resources in line with current event budgets/plans (minor set-up, tables, chairs, tents, lighting if required)



Program Goals 2019

- welcome program participants at the following events: How to in 10, Artfest on the Esplanade, Canada Day Evening, Tree Lighting, Summer Concerts, Reading Club Kick-off ...
- Develop 6 new partnerships; which enhance City programs and result in improved awareness and resources for organizations involved
- Gather 2 residual grant applications and community event requests
- Collect meaningful feedback on festival and events manual and toolkit



Program Participant Criteria

- Two organizations are required to partner in order to be part of the program.
- Participating organizations must serve Pickering
- Organizations may choose to work with a business as their partner
- Both partners must apply for the program, and agree to follow program guidelines in order to be eligible
- Both parties must provide a report on their experiences following their participation



Measurement Tools

- Program Participant Survey
- Event Outreach Survey
- Future Collaborations between groups
- Increased Program Interest
- Increased requests for Community Grants and Community Events
- New Event Manual Enhancements based upon participant feedback



How To Apply

- Program applications and details will be online starting September 2018.
- Both partners should fill in a partnership application prior to the deadline.
- Six applications will be approved for 2019.
- Applications must be received by December 1, and will be advised by February 1 of approval.
- Visit pickering.ca/communityevents



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