

**Call to Artists:**

**Pickering Public Art**

**Location:** Millpond Meadow, Pickering Museum Village

**Deadline: November 7, 2022**



**Artist Opportunity**

The City of Pickering invites artists to respond to the Call for Artists to create a permanent outdoor public artwork to be installed at Millpond Meadow at Pickering Museum Village.

As per the City of Pickering Public Art Policy (CUL 130) an artist is defined as the designer/creator of an artistic work and can include, but is not limited to, a professional artist, graphic designer, collaborative team, architect, or landscape designer.

The total budget for the project, including artist fees, materials, and installation is \$80,000 (plus HST).

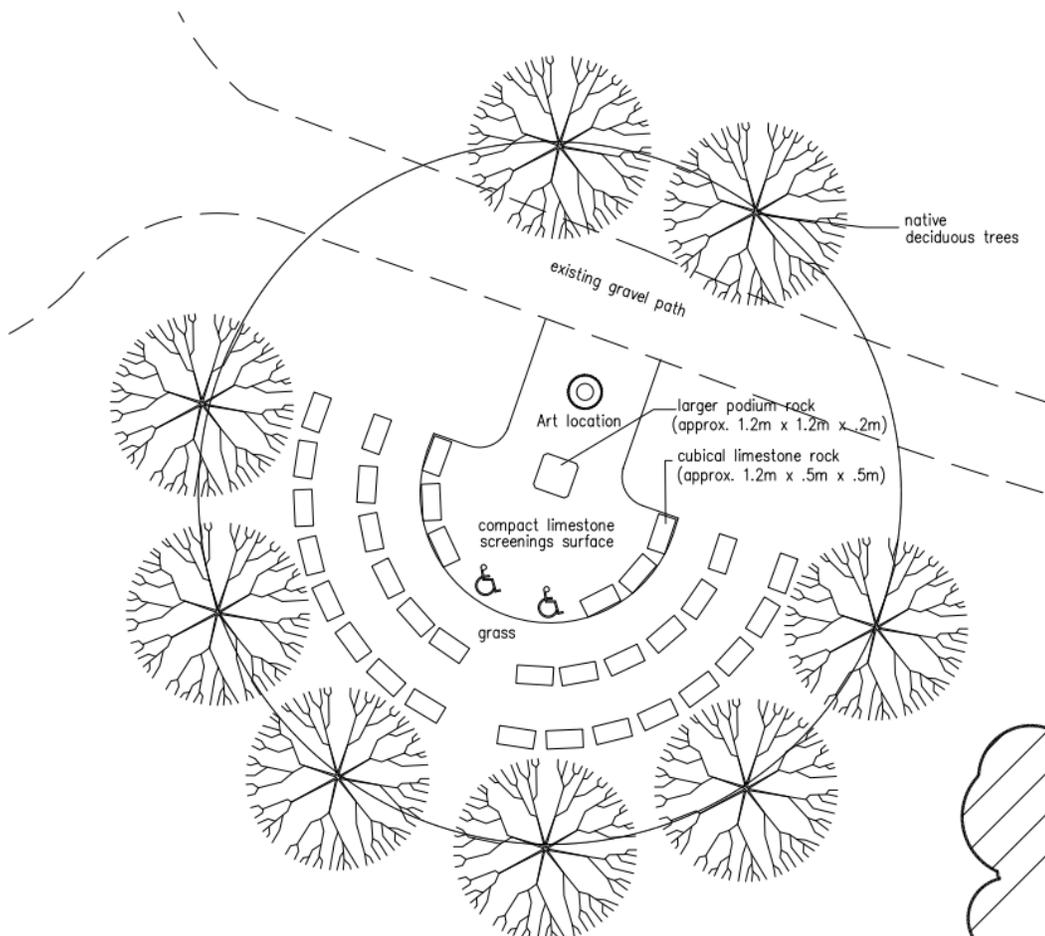
A public art jury comprised of city staff, practicing arts professionals, and community members will be established for this competition.

### Public Art Opportunity

The City of Pickering's Cultural Strategic Plan (2014) outlines the City's commitment to collaborate with the community to celebrate our cultural diversity, heritage and the arts; to sustain our natural environment; to foster a creative economy; and to strengthen our vibrant neighborhoods.

The artwork will be located at Millpond Meadow at Pickering Museum Village. Pickering Museum Village is envisioned as a community hub where people come together to learn, share stories, and build relationships through progressive, fun, and vibrant experiences. This public art piece is intended to reflect the natural beauty and vibrancy of the meadow and surrounding area and celebrate the history of the City of Pickering.

The project is funded supported by the Government of Canada's Healthy Communities Initiative and Building Communities Through Arts and Heritage, Legacy Fund.



## **Community Background**

The Pickering Museum Village (PMV) is located in the heart of Greenwood. Nineteenth century Greenwood was a bustling community boasting many businesses and prominent residents. At the center of the community was the Greenwood Blacksmith Shop. Local businesses, industries and residents relied on the dedicated tradesmen working in the shop to supply and repair essential tools and equipment for their homes and businesses.

Millpond Meadow is located adjacent to Duffin's Creek alongside the Greenwood Conservation Area. The waterway supports a diverse ecosystem, including salmon, and in the past was a site that supported the historic mill, that used to stand where the "Millpond Meadow" is now located.

For the past five years, the City of Pickering, in partnership with the Pickering Public Library, Ontario Federation of Anglers and Hunters and Ontario Ministry of Natural Resources, has supported a salmon hatchery at the Pickering Central Library. Library patrons and students from local schools had the ability to observe and learn about the Atlantic salmon and the importance of biodiversity. The hatchery resulted in the release of over 400 Atlantic salmon into Duffins Creek. In addition, salmon hatchlings are released annually into Duffins Creek by the TRCA at the museum site

## **Budget**

\$80,000 CAD (maximum before HST). This is the total amount available for all related expenses of this public art project including, but not limited to: artist fees, all applicable taxes, detailed renderings, materials, technical consultations and approvals or other expertise as required, fabrication, installation, insurance, equipment, travel to meetings and to the site, and an artist statement for completed work.

The selected artist will enter into a written agreement with the City of Pickering following the approval of the acquisition of the public art. This agreement will address the artist's obligations, which include, but are not limited to:

- Materials
- Timelines
- Installation
- Maintenance and/or conservation plans
- Warranty
- Copyright, Intellectual Property and Moral Rights
- Payments to sub-contractors

## **Stage 1: Open Call**

The public art jury will review all submissions and identify a short-list based on artistic excellence and demonstrated or perceived ability to create and execute an innovative, engaging public artwork that is complementary to the overall design scheme and community context.

### **Expression of Interest Submissions:**

Artists are invited to respond to this call by submitting a single pdf document:

This pdf document must be labeled with the name of the artist and project (LastName FirstName\_ MillpondMeadow) and include:

- CV (one for each team member, if applicable)
- Brief artist statement outlining interest in project, showing relevant experience, ability, and general artistic approach. Please include your experience and intended approach to the community engaged process. Do not include proposals at this stage.
- Maximum ten (10) images of work, with caption including title, materials, dimensions, location, and commissioning body (if applicable). Audio / Video files may be provided via URL.
- Names and contact information for two references (preferably from recent projects).

**Email submissions to: [lcabral@pickering.ca](mailto:lcabral@pickering.ca)**

**Submissions must be received by November 7, 2022 at 5pm  
Late submissions will not be accepted**

## **Stage 2: Conceptual Design**

The short-listed artists will be notified in November and invited to submit a conceptual design proposal in a PowerPoint presentation. A detailed Terms of Reference project document will be provided to help short-listed artists prepare their proposals.

Short-listed artists will be paid a fee of \$1,500.00 (+HST) for their submission of a complete conceptual design proposal. Short-listed artists must attend an interview and present their proposals (online presentations may be required) to the public art jury in February 2023.

When evaluating specific artwork proposals, the Public Art Jury will consider the vision, mandate and objectives of the Public Art Program and the objectives listed in the Public Art Opportunity outlined on Page 1 of this Call to Artists. The Public Art Jury (as per section 07.02 of the City of Pickering Public Art Policy) will also consider the artist's:

- Artistic excellence of previous work;
- Ability to achieve the highest quality of contemporary artistic excellence and innovation;
- Professional qualifications and relevant working experience as related to the public art project brief;
- Ability to manage a project and experience working with a design team, project team and/or community group, as appropriate;
- Potential to comprehend, access and interpret relevant technical requirements; and,
- Interest in and understanding of the public art opportunity and the context.

The Public Art Jury in selecting the successful proposal will also consider the following:

#### Community Relevance and Impact

- Suitability for display in a public space
- Reflects the City's heritage, and/ or history, culture and diversity, and/or natural elements and landscapes
- Builds appreciation for public art

#### Overall Quality and Authenticity

- Originality of design
- Intrigues viewers and stimulates imagination
- Artist reputation, demonstrated and related experience
- Condition of the artwork

#### Location

- Site suitability
- Response to or complements the location's uses and users

#### Economic Value

- Short- and long-term costs
- Tourism potential

#### Installation Maintenance & Conservation

- City's ability to accommodate installation requirements
- City's ability to safely display, maintain and conserve the work
- Long-term maintenance cost
- Longevity of the artwork
- Environmental impact

#### Submission

- Compliance with guidelines outlined in the Public Art Policy and accompanying "Call to Artist"
- Quality of the approach/work plan and methodology
- Ability to meet budgetary estimates and timelines.

#### **Project Considerations:**

The artwork must adhere to the following design parameters:

- Be an exterior sculptural installation, suitable for exhibition in a public space;
- Be appropriate for the site in scale, execution, materials and creativity;
- Be fabricated using high quality, long-lasting materials; and
- Not pose a risk to public safety.

The selected artist will be required to submit drawings certified by a structural engineer licensed to operate in Ontario, at their own expense.

#### **Timeline:**

**Call for submissions opens:** September 30, 2022

**Call for submissions closes:** November 7, 2022

**Public Art Jury meets:** November, 2022

**Notification of shortlist artists:** January, 2023

**Presentations:** February, 2023

**Production:** May-October, 2023

**Installation:** October/November, 2023

Recommendations made by the Public Art Jury will be endorsed by the CAC. Final award of the project will be done through a council report in April 2023.

**Contact Information:**

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