**Industry Profile** 

# INFORMATION AND COMMUNICATIONS TECHNOLOGY



### ——City of——PICKERING

Pickering is committed to attracting investment in the Information and Communications Technology (ICT) market. ICT companies looking to relocate or expand will thrive in Pickering. It is a connected, supportive and sustainable city with an advanced IT infrastructure, and prestige employment lands and office space available to meet the needs of the ICT sector.



commercial/industrial space has been built over the last five years and several major companies have either opened or expanded their operations



4M+

number of people in the labour force who reside within 50 kms of Pickering 36,000+

number of jobs in Pickering

### **Notable Employers**

### **Search Engine People**

Search Engine People specialize in search engine optimization and marketing. Their services give businesses a cutting edge in the digital world and provide them with successful results.

### **GroundLevel Insights**

GroundLevel Insights is a prime leader of innovative technology here in Pickering. They offer data driven solutions using Al technology to help develop enlightened business decisions.

### **RBRO Solutions (Jonas Software)**

RBRO Solutions is an iconic IT firm in Pickering, recently acquired by Jonas Software. RBRO provides a wide variety of professional services to clients in the legal and finance industries. They're uniquely positioned to provide complete end-to-end solutions.

### Jobs in Professional, Scientific and Technical Services

### **Durham Region**

16,057 jobs (6% of Durham Region labour force)

### **Pickering**

3,069 jobs (7% of Pickering labour force)



percentage of Durham Region ICT jobs located in Pickering

## Occupations in Information and Communication Technology

### **Durham Region**

15,838 jobs (3% of Durham Region labour force)

### **Pickering**

3,566 jobs (4% of Pickering labour force)

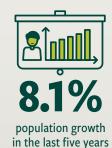


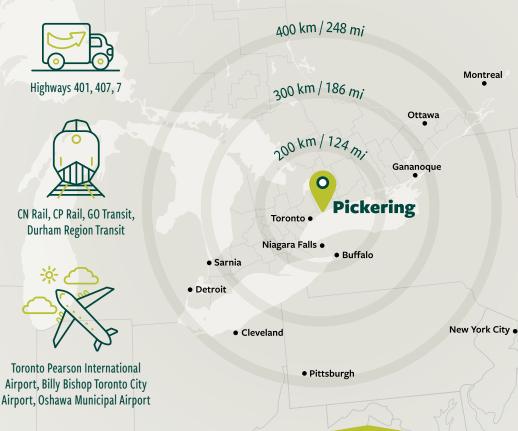
percentage of Durham Region ICT occupations located in Pickering

### **Integrated Transportation** Network

Pickering offers excellent access to a reliable transportation network of high capacity roads, railways, a deep seaport and proximity to three airports. Businesses can easily transport their products in and out of Pickering on a regional, national and global scale. The City of Pickering has developed and nurtured a diverse ecosystem of innovation, infrastructure, talent and resources.









### **Post-Secondaries and Specific Programs**

The industry specific programs at Durham College and Ontario Tech University provide hands-on training and practical knowledge, producing a highly skilled workforce for local businesses.

### **Durham College**

- ► Internet of Things (IoT) (Graduate Certificate)
- ► Data Analytics for Business **Decision Making**
- ► Computer Systems Technician
- Computer Programming
- ► Artificial Intelligence (Honours Bachelor's Degree)

### **Ontario Tech University**

- ► Information Technology Game Development and Interactive Media (Bachelor's Degree)
- ► Technology Management (Bachelor's Degree)
- ► Computer Science (Bachelor's Degree)
- ► Information Technology Security (Master's Degree)
- ► Business Analytics and AI (Master's Degree)



**Economic Development & Strategic Projects** invest@pickering.ca 905.420.4625

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