

Update Notice: Please be advised that a previous public notice was issued on May 15, 2025. This new notice is being provided with additional information, including the location of the in-person public meeting and the deadline for the public to provide comments.

Public Consultation Package – Wireless Communications Site
Rogers Site: C7429
Site Location: 1718 Altona Road, Pickering

This information package is an invitation to the public to provide comments regarding the wireless communication installation at an address known as **1718 Altona Road**. Information received shall form part of Innovation, Science and Economic Development Canada (ISED), Public Consultation Process under the Spectrum Management and Telecommunications Client Procedures Circular CPC-2-0-03, Issue 6, and will be collected in compliance with the Personal Information Protection and Electronic Documents Act. The information collected will be used solely for the purpose of documenting Rogers' consultation and communicating the results of this consultation, including your comments to the City of Pickering and/or ISED and communicating with you concerning this proposal should that be required. Rogers Communications Inc. "Rogers" constantly strives to improve coverage and network quality for the sake of their clients.

The selection of a wireless communications site works similarly to fitting a piece into a puzzle. In this case, the puzzle is a complex radio network, situated in an Urban Centre. Client demand, radio frequency engineering principles, local topography and land use opportunities working in concert with one another direct the geography of our sites. The proposed location will enhance much relied upon communication services in the area such as EMS Response, Police and Fire. Currently the closest towers are located approximately 1.5 km to the north. These towers are too far away to provide the needed coverage for this area.

Proposed Site Location

Address: **1718 Altona Rad, Pickering**

Property Size: Approximately 2.2 hectares

Geographic coordinates: Latitude N 43° 49' 7.16"

Longitude W -79° 8' 16.53"

Figure 1 –tower location on the subject property is outlined in an aerial image beside.



Description of Proposed System

Rogers installed a six Sectorized Site LTE 700/850/1900/2100/2600 MHZ, and future 5g capabilities. Please directly contact the proponent to request a copy of the site plan.

Description of Facility

The installation for **1718 Altona Rad** is a 15M Monopole with associated radio equipment cabinet on ground. Photo simulation of installation beside
 All construction will be in respect of good engineering practices including structural adequacy.
 No marking or lighting required by Nav Canada



Federal Requirements

Rogers Communications Inc. is regulated and licensed by ISED to provide inter-provincial wireless voice and data services. As a federal undertaking, Rogers is required by ISED to fulfill the following important obligations:

Municipal Consultation Process

Rogers is required by ISED to consult with land-use authorities in siting antenna locations. This consultation process is intended to allow local land-use authorities the opportunity to address land-use concerns while respecting the federal government's exclusive jurisdiction in the siting and operation of wireless voice and data systems.

As the provisions of the Ontario Planning Act and other municipal by-laws and regulations do not apply to federal undertakings, wireless communication facilities are not required to obtain municipal permits of any kind. Rogers is however required to follow established and documented wireless protocols or processes set forth by land-use authorities.

In fulfillment of ISED requirements for public notification, Rogers will be providing an information package to all those property owners located within a radius of approximately 150 meters from the tower base.

The City of Pickering's Radiocommunication and Broadcasting Antenna Systems Protocol can be reviewed at www.pickering.ca

Additionally, general information is available relating to antenna systems from Industry Canada's Spectrum Management and Telecommunications website www.ic.gc.ca

Telecommunication tower/antenna systems are regulated exclusively by Federal Legislation under the Federal Radiocommunication Act and administered by Industry Canada. Provincial legislation such as the Planning Act, including zoning by-laws, does not apply to these facilities. The City of Pickering is participating in land-use consultation pursuant to Issue 5 of Industry Canada's CPC 2-0-03. In the case of a dispute between the proponent and the City, a final decision will be made by Industry Canada

Canadian Environmental Assessment Act

ISED requires that the installation and modification of antenna systems be done in a manner that complies with appropriate environmental legislation. This includes the Canadian Environmental Assessment Act, 2012 (CEAA 2012), where the antenna system is incidental to a physical activity or project designated under CEAA 2012 or is located on federal lands.

For additional detailed information, please consult the Canadian Environmental Assessment Act at: <http://laws-lois.justice.gc.ca/eng/acts/C-15.21/>

Health Canada's Safety Code 6 Compliance

Radio communication and broadcasting is under the responsibility of ISED, which has the power to establish standards, rules, policies, and procedures. ISED, under this authority, has adopted Safety Code 6 for the protection of the public. Operators must always comply with the Safety Code 6.

Rogers Communications Inc. attests that the radio antenna system described in this notification package will always comply with Health Canada's Safety Code 6 limits. In fact, emissions levels of Roger's wireless communication installations are far below limits outlined in Safety Code 6.

More information in the area of RF exposure and health is available at the following web sites:

Safety Code 6:

http://www.hc-sc.gc.ca/ewh-semt/pubs/radiation/radio_guide-lignes_direct-eng.php

General Information:

<http://www.hc-sc.gc.ca/ewh-semt/radiation/cons/stations/index-eng.php>

Public Information Meeting

On behalf of Rogers, Spectra Point Inc. will be holding an information session for the public to learn more about the proposal and provide any comments and feedback before any decisions are made.

The meeting details are as follows:

In-person Meeting
Tuesday, June 24th, 2025
George Ashe Community Centre - Russel Franklin Meeting Room
470 Kingston Road, Pickering, ON
6:30 PM to 8:30 PM

To participate in the meeting, kindly register by June 23rd, 2025, using the provided email address and/or phone number: Spectra Point Inc.

William Elder
Text (416)726-8555
Email welder@spectrapoint.ca

Closing Date for Submission of Written Public Comments

Comments The public is invited to provide comments about this proposal by mail, electronic mail, or phone. For those who are unable to attend the public information session, please reach out directly to the contacts below via regular mail, phone, or email on or before **July 8th, 2025**, which is the closing date for public consultation regarding this proposal. We will acknowledge receipt of all communication within **14 days** and will provide a formal response to the Municipality and those members of the public who communicate to Rogers, within **60 days**. The members of the public who communicated with Rogers will then have **21 days** to review and reply to Rogers a final response.

Proponent's Contact Information

Spectra Point Inc., Agents for
Rogers Communications Inc.
William Elder
Site Selection Specialist
1090 Don Mills Road 302
Tor, on M3C 3R6
E-mail:
welder@spectrapoint.ca
Tel: (416)726-8555

Land Use Authority Contact

Liam Crawford
Planner II

One Esplanade
Pickering, On. L1V 6K7
Email: lcrawford@pickering.ca

Tel: (905)-420-4660 ext. 1126

ISED's, Spectrum Management Contact

Toronto District Office

55 St. Clair 9th floor
Tor, On. M4T 1M2
Email: spectrum.toronto@ic.gc.ca

Tel: 416-973-8215

General information relating to antenna systems is available on ISED's Spectrum Management and Telecommunications website (<http://www.ic.gc.ca/epic/site/smt-gst.nsf/en/home>)